

## **Privacy Policy of [www.100xglobal.com](http://www.100xglobal.com)**

The Privacy Policy informs you about our practices of your data collection and processing during your visit to [www.100xglobal.com](http://www.100xglobal.com) website.

### **WHAT DATA DO WE COLLECT?**

We respect your privacy and are committed to protecting your Personal Information. This is the information that can specifically identify you, as described below.

Categories of Personal Information that we may collect include:

- Personal Identification Data (name, address, email address and telephone numbers);
- Financial Data (credit card, debit card or other payment card details);
- Transaction Data (details about payments from and to you);
- Technical Data (internet protocol (IP) address, location data, your login data, and device and browser information);
- Profile Data (your username and password, and other info you share with us on our website) ;
- Usage Data (information about how you use our website);
- Marketing and Communications Data (your preferences in receiving marketing from us).

### **HOW DO WE COLLECT DATA?**

You directly provide us with most of the data we collect. For example, we collect and process data when you:

- Use or view our website via your browser's cookie;
- Register on-line or place an order for any of our products or services;
- Subscribe to our service or publications;
- Request marketing or notifications to be sent to you; or
- Give us feedback.

Our company may also receive your data indirectly. If you register for our services using Facebook, LinkedIn, Instagram, Twitter or other social media sites, we will import your information from those social media sites for your convenience.

As you interact with our website, we may automatically collect Technical and Usage Data in the following ways:

- Cookies and other technologies: The website may use cookies, a text file placed on your computer to collect standard Internet log information and visitor behavior information. For further information, visit [allaboutcookies.org](http://allaboutcookies.org). The website may use other similar technologies such as tracking pixels, and other anonymous identifiers to gather information about you, such as IP addresses and location data, in order to customize your visit, to enable us to enhance our service, to keep you signed in or for other purposes. We use the following cookies: (i) Strictly necessary / technical cookies that are required for the operation of our website, including log-in, shopping cart and e-billing. (ii) Analytical / performance cookies to see how users interact with our website so that we may improve functionality. (iii) Functional cookies to recognize you when you return to our site, to remember your previously selected preferences, such as language and location, and to personalize content that suits you the best. (iv) Targeting / advertising cookies to tailor advertising to you based on how you interact with our website (content viewed, links followed, etc.) You can set your browser not to accept cookies. However, a few functionalities of our website may be affected as a result.
- Clickstream Data: As you use the Internet, a trail of electronic information is left at each website you visit. This information, sometimes referred to as “clickstream data,” can be collected and stored by a website’s server. For example, clickstream data can tell the type of computer and browsing software you use and the address of the website from which you linked to ours. The website may collect and use clickstream data as a form of aggregate information to *anonymously* determine how much time visitors spend on each page of our website, how visitors navigate throughout the website and how we may tailor our website to better meet the needs of our visitors. This information often will be used to improve our website as well as services. Any collection or use of clickstream data will be anonymous and aggregated and will not intentionally contain any personal information.

## HOW DO WE USE YOUR DATA?

We use information held about you mainly to perform our services and for other related purposes outlined below:

- to process your orders and payment information such as credit card, debit card, Paypal etc,
- to manage your account from a technical perspective;
- to respond to your direct inquiries;
- to contact you in the future with special offers on other products and services we think you may like;

- to perform data analytics, including anonymization and aggregation of Personal Information;
- to inform you about changes in our products, services and policies;
- to comply with a legal or regulatory obligations.

If we are relying on your consent to process your personal data, you have the right to withdraw your consent at any time by contacting us at [office@100xglobal.com](mailto:office@100xglobal.com)

Please note that if we need to collect personal data by law or to fulfill our contractual obligations, and you fail to provide that data when requested, we may not be able to perform the contract and/or provide the services your requested.

## USE OF YOUR PERSONAL DATA FOR MARKETING PURPOSES

We may use your data to identify which of our products and services may be of interest or beneficial to you, and to notify you accordingly. As such, you will receive e-mail marketing communications from us, if you used our services or have requested information from us, and you have not opted out of receiving promotional information.

To opt-out of any promotional messages from us, you should send us an unsubscribe request at [office@100xglobal.com](mailto:office@100xglobal.com) or use the “unsubscribe” feature at the bottom of each e-mail.

We will process your request within a reasonable time after receipt. Please note that if you opt out in this manner, certain aspects of the website may not be available to you.

## DISCLOSURE OF YOUR DATA TO 3<sup>RD</sup> PARTIES

**We do not sell your Personal Information to any third parties.**

To provide our services, we sometimes need to disclose Personal Information to our service providers for business purposes. Sometimes we disclose your Personal Information to those 3rd parties, and they sometimes collect your Personal Information in the first instance and provide it to us.

By enjoying our services and sharing your Personal Information, you agree that we have the right to share relevant categories of Personal Information we collect with our service providers for the following business purposes:

- *Sales* – to answer your requests to purchase services from our site;
- *Targeted advertising* – to advertise our services on other sites and platforms such as social networks;

- *Marketing* – to send you direct marketing e-mails and newsletters about our services you may be interested in;
- *Cloud services* – to securely store website data on the cloud;
- *Contractual performance* – to perform our obligations under a contract we entered into with you;
- *Web analytics* — to optimize our site to provide you and other users a better experience.

We may also share your Personal Information, if we are under a duty to disclose or share your it in order to comply with legal obligations or following a request by public authorities, to protect the rights, property, or safety of us, our customers, or others.

Whenever we share data with third parties, they may only use it for the intended purpose for which it was shared. We will take appropriate steps to ensure that they put in place adequate measures to safeguard your Personal Information.

## **HOW DO WE STORE YOUR DATA?**

We securely store data at Domain.com hosting servers. The servers are located in Boston and Waltham, the US. If you are accessing the website from outside these locations, please be aware that your information may be transferred to, stored, and processed by Domain.com in its facilities and by those 3rd parties in other countries with whom they may share your personal information, in accordance with Domain.com privacy policy: <https://www1.domain.com/legal/>

If you are a resident in the European Union economic area, please note that the above mentioned countries may not have data protection laws as comprehensive as those in your country.

## **DATA PROTECTION**

We take reasonable and appropriate measures to protect your Personal Information from loss, misuse and unauthorized access, disclosure, alteration and destruction. However, due to the inherent nature of the Internet, we cannot guarantee 100% of data security. Although we will do our best to protect your personal information, its transmission to and from our sites is at your own risk. Therefore, we strongly encourage you to only access our website and services from a secure environment.

We will keep your data for as long as necessary in accordance with the purposes we collected it for, as well as for the purposes of satisfying any legal, accounting, or

reporting requirements. To determine the appropriate retention period for your information, we consider the amount, nature, and sensitivity of the information, the purposes for which we process it, and the applicable legal requirements.

## **CHILDREN PRIVACY PROTECTION**

We are strongly committed to protecting the safety and privacy of children who visit our site. 100xglobal is designed for individuals of 18 years and older, and we do not knowingly collect Personal Information online from children under 13 or such other age that may be restricted under local law. If we are made aware that we have received such information, we will use all reasonable efforts to locate and remove that information from our records.

## **ADDITIONAL DATA PROTECTION RIGHTS FOR CALIFORNIA RESIDENTS**

The CCPA grants California consumers the rights with respect to their Personal Information set forth in this section :

- *Right to know about personal information collected, used, disclosed or sold over the 12-month period preceding the company's receipt of such a request ;*
- *Right to request deletion of personal information collected or maintained by the company;*
- *Right to non-discrimination for the use of consumer privacy right under CCPA meaning that the company may not deny goods or services to the consumer, charge different rates for goods or services, or provide a different level or quality of goods or services if the consumer chooses to exercise their rights under the CCPA.*

To exercise the right to know about personal information or to request its deletion, please submit a written request to [office@100xglobal.com](mailto:office@100xglobal.com).

## **ADDITIONAL DATA PROTECTION RIGHTS FOR EU RESIDENTS**

Residents of European Union countries have additional rights and protections as required by the General Data Privacy Regulation ("GDPR").

The GDPR requires us to inform you about the legal basis for processing your Personal Information. As such, after we collected your information for one of the

purposes specified above, the legal basis for processing it will typically be one of the following:

- our own legitimate business interests, or the legitimate business interests of our third party partners, suppliers, vendors, and subcontractors;
- performance of a contract that we have in place with you;
- your consent wherever appropriate; or
- compliance with our legal obligations, including meeting national security or law enforcement requirements.

Subject to certain exceptions, you have the following rights with respect to your Personal Information:

- *The right to access:* to receive a copy or access the personal data we hold about you;
- *The right to rectification:* to request correction of any inaccuracy or incompleteness of your personal data;
- *The right to erasure* of your personal data under certain conditions, unless we have a legitimate reason to retain it;
- *The right to object to processing* of your personal data for a particular purpose, such as marketing;
- *The right to restrict processing* of your personal data under certain conditions, for example if you want us to establish the data's accuracy;
- *The right to data portability:* the transfer of your Personal Information to you or to a third party. Note that this right only applies to the automated Personal Information which you initially consented to or where we used this information to perform a contract with you.

We reserve the right to charge a nominal administrative fee to help you to exercise any of the above rights. However, if your request is clearly unfounded, repetitive or excessive, we may refuse to satisfy it or charge additional fees.

In order to ensure that your personal data is not disclosed to any person who has no right to receive it, we may need to request specific information from you to help us confirm your identity. As such, we may contact you to ask you for further information in relation to your request to speed up our response.

We try to respond to all legitimate requests within one month. Occasionally it may take us longer than a month if your request is particularly complex or you have made a number of requests. In this case, we will notify you about delay and will keep you updated about the progress.

To exercise any of these rights, please submit a written request to [office@100xglobal.com](mailto:office@100xglobal.com).

## **CROSS BORDER DATA TRANSFERS**

Our website is maintained in the European Union, with the hosting servers being maintained in the United States. If you are visiting from the regions with laws on data collection and use differ from those in the European Union and the United States , please note that you may be transferring your information to the European Union, United States and in other countries around the world. You freely and specifically give us your consent to export and use your information within the European Union, United States and in other countries as specified in this Privacy Policy. You understand that data stored in the European Union and the United States may be subject to lawful requests by the courts or law enforcement authorities in the United States. If you are situated in the EU, whenever we transfer your personal data to processors outside of the EU, we ensure appropriate and suitable safeguards are used in such transfer.

## **CONDITIONS OF USE AND CHANGES TO THE PRIVACY POLICY**

By visiting our website, you expressly consent to the conditions of this Privacy Policy. Unless stated otherwise, our current Privacy Policy applies to all information that we have about you and your account.

As our business changes, our Privacy Policy may also change. We may e-mail periodic reminders of such changes, but we invite you to check our site frequently to see the most up-to-date information.

## **ACCESS TO OTHER WEB-SITES**

This website may include links to the 3rd-party websites, plug-ins and applications. If you follow a link to any of these websites, please note that those websites are not covered by our Privacy Policy. Therefore, we cannot guarantee the safety and privacy of data you provide to a 3<sup>rd</sup> party site. You should review applicable privacy policies and terms & conditions of every website you visit and contact them directly with any questions you may have.

## CONTACT US

If there are any questions regarding this Privacy Policy, your Personal Information, or would like to exercise any of your protection rights, please contact us at [office@100xglobal.com](mailto:office@100xglobal.com).

This Privacy Policy was last updated and became effective as of December 1, 2022